



Emsworth
Corporate
Planning Ltd

THE RIGHT ENDORISING BODY TO HELP GROW YOUR BUSINESS



Innovator Visa Scheme



Facilitating International Investments

www.emsworth-corporate.co.uk

BUSINESS GROWTH

We are the right Endorsing Body and we will become the right Business Partner

We are thorough, professional and success orientated

Emsworth Corporate Planning (ECP) has a wealth of professional knowledge on international investments, as well as access to a full and comprehensive spectrum of products, services and solutions.

ECP can provide corporation-specific advice and assistance on a broad range of financial options, tax-efficient strategies and investment opportunities. As a team of business managers ourselves, we appreciate that time is money.

We pride ourselves on the ability to readily assess and understand your specific needs and objectives, whether they are personal or business-related.

If your concerns cover such diverse areas of business as inheritance and succession planning, wealth management, business growth and expansion or even capital requirements, pensions and tax planning, we can help.

Our aim is to develop and grow long-term relationships with our clients through a strategy of ongoing reviews, regular contact and updates. We believe that foresight, diligence and planning are fundamental to our success.

Does your business need endorsing in order for you to apply for an Innovator Visa?

As a UK government appointed Endorsing Body we are fully expecting to review a wide variety of business opportunities. We have no restriction on sectors as long as the business is innovative, viable and scalable.

We are results driven and want to make sure your business is both stable, productive and profitable by year 3. This should also enable you to apply for Indefinite Leave to Remain (ILR) providing the required milestones are achieved.



Innovator VISA flow chart can be seen on page 4.

INNOVATOR VISA SUCCESS PLAN

There are three stages that we must go through to determine if we feel that an individual and their business are strong enough to be presented to our Endorsing Committee.

Once we have agreed terms, we are committed to processing each business proposition within 4-6 weeks and hope at that stage to be able to issue an endorsing letter to the successful individuals. From there, it will be the responsibility of the Home Office to assess the visa application. If the visa is granted the Mentoring service would then commence.

Stage 0

- › Online application form reviewed and assessed
- › Application Review meeting
- › Decision taken to move forward or reject application
- › Direct communication organised to fully explain our processes
- › Agreement reached, service agreement issued, signed and returned
- › Individual assessment check fee invoice issued and when paid, Stage 1 begins.

Stage 1

Individual Assessment Check

- › Source of funds
- › Money laundering
- › Criminal records
- › Political and/or government involvement in last 12 months
- › References
- › Bankruptcy and insolvency

Stage 2

Develop Business Plan So That We Can Make it “Endorsement Fit”.

This must include the following:

- › Description of the business idea
- › Your previous experience and qualifications
- › Summary of market research and why the product/service is of use to the customers
- › Competition (what is available on the market now)
- › Detailed description of products/service (comparison of competitors products/service)



- › Target customers
- › Revenue model
- › Marketing methods
- › SWOT (Strengths, Weaknesses, Opportunities and Threats) analysis
- › Where the company would be based in the UK
- › Financials:
 - › Goals to achieve in the first year and the subsequent 2 years on sales and profit
 - › Amount of investment
 - › What the investment funds will be used for
 - › Cash flow forecast for the first 12 months (and if required, we could add for the subsequent 2 years).
- › Brief description of why your business hits the qualifying criteria of being innovative, viable and scalable.

Endorsing Committee review

Stage 3

Business Implementation and Mentoring Service

- › Registration of UK business
- › Company payroll
- › Hot desking for six months
- › Virtual telephone support
- › Quarterly review of progress including management accounts
- › Company legislation report
- › Introduction to all professional connections
- › Sector specific networking
- › Growth strategy consultations
- › Office location
- › Grant eligibility checks
- › Capital raise (subject to discounted fee)
- › R&D tax credits

At year three and providing the business is fully operational, stable and flourishing, there should be the possibility to successfully apply for Indefinite Leave to Remain (ILR) at which point we would be granted an equity stake in the business.

INNOVATOR VISA FLOW CHART

Innovation

Does the applicant have a genuine, original business plan that meets a new or existing market need/or creates a competitive advantage?

Yes

No

Viability

STOP

Does the applicant have the necessary skills, knowledge, experience and market awareness to run the business successfully?

Yes

No

Scalability

STOP

Is there evidence of structured planning and potential for job creation and growth into national and international markets?

Yes

No

STOP

After 3 years the business will need to hit 2 out of 7 achievements

Government Requirements

- At least £50,000 has been invested into the business.
- The business has applied for intellectual property protection in the UK.
- Business has generated annual gross revenue of £500,000 with at least £100,000 from export sales.
- Business has created the equivalent of at least 5 full-time jobs for resident workers which have an average salary of at least £25,000 a year.
- The number of business's customers has at least doubled within the most recent 3 years and is currently higher than the mean number of customers for other UK businesses offering the comparable main products or services.
- Business has generated annual gross revenue of £1 million.
- Business has created the equivalent of at least 10 full-time jobs for resident workers.